

ProWine Mumbai announces 2023 dates for its next edition in Mumbai.

Close on the heels of ProWine Mumbai's 2022 edition, the 2023 edition is all geared up with a recent announcement of the show dates.

December 2022, Mumbai: The success of ProWine Mumbai 2022 in October demonstrated the need for a robust industry platform to support the rising growth and demand in India's burgeoning wine spirits and craft beverages business. With this vision at the forefront, ProWine Mumbai accelerates to multiply the presence of the industry stakeholders for the 2023 dates.

ProWine Mumbai takes place on the 24th and 25th of November, 2023 at the Jio World Convention Centre, Bandra Kurla Complex, Mumbai.

ProWine Mumbai is a part of the globally iconic ProWein World and is jointly organized by Messe Düsseldorf India and All Things Nice.

The exhibition, masterclasses, and India Wine Awards will once again bring together the country's community of wine and spirit brands, importers, distributors, wholesalers, and retailers, along with international brands looking to enter the Indian market and noteworthy large-scale buyers including hotels, restaurants and bar owners.

ProWine Mumbai creates the ideal platform that the industry has been waiting for, a one-stop-shop to **"meet, learn, network, and taste"** all that there is to offer for both buyers and sellers.

The show offers not just an exhibition but also conducts stellar masterclasses led by industry experts that conduct premium tasting experiences and knowledge-based learning sessions. The prestigious India Wine Awards by the Sonal Holland Wine Academy will continue with this segment of the show for 2023 as part of the ProWine Mumbai Night.

The 2022 edition boasts of participation from 19 countries with 8 dedicated country pavilions, 151 exhibitors showcasing over a thousand brands, 15 masterclasses, and a whopping 4,140 attendees.

In addition, the newly added accompanying program would include innovative panel discussions that will run alongside the show and add to the show's highlights.

The industry can expect a stronger show with representation from key international countries and the Indian movers and shakers, the show is in full steam to be more than an exhibition.



UNCORK INDIA

Mumbai, 24–25 November 2023

International Trade Fair for Wines and Spirits
Jio World Convention Centre, Mumbai, India

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For more information about ProWine Mumbai, please visit www.prowine.in

About the Organisers:

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair-related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

All Things Nice is reputed for its events and consultancy services that directly engage with wine and spirit brands, consumers and trade. Additionally, All Things Nice was founded by Nikhil Agarwal, India's leading wine and spirit expert, writer and international wine and spirits competition judge. The company also represents the Edinburgh Whisky Academy in India and hosts the Indian Wine Consumers Choice Awards. Nikhil Agarwal also runs parallelly All Things Nice The Wine Cellar – retail stores selling wines and spirits and Angel's Share LLP – importers of wines and spirits.

ProWein: Over the past 28 years, ProWein – with its more than 90,000 visitors worldwide – has become the most important market place for wines, spirits and craft drinks. Apart from the traditional markets, new and dynamic sales regions are emerging. You can book your "Ticket To The World" for your company's success today in Düsseldorf, Shanghai, Singapore, Hong Kong, São Paulo, Mumbai and in Tokyo from 2024.

Media Contacts:

ProWine Mumbai:

Mr. Surajit Bit (MDI) bits@md-india.com

Ms. Cheryl Koshy (ATN) cheryl@allthingsnice.in



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